

May
2020

Salt Lake City Transportation Division

Stay Safe, Stay Active Streets Graphic Survey Report



Survey Overview

Salt Lake City conducted a City-wide survey on an initiative in response to COVID-19: **Stay Safe, Stay Active Streets**. The online survey asked residents to rank their most preferred streets to open for physically-distanced community recreation, like walking and biking, and asked for comments about the initiative. The survey was open from April 13th to April 20th 2020. This report summarizes the results of the survey.

Survey Snapshot

Survey Respondents:

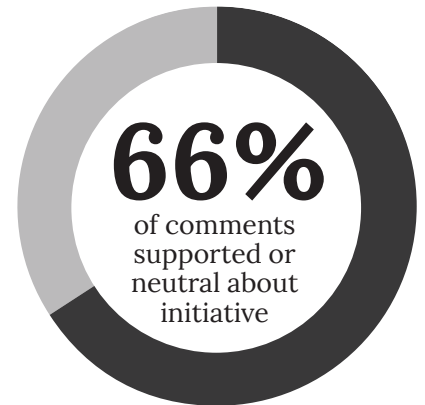
6,215

Survey Comments:

3,794

City Council District
Respondent Representation:

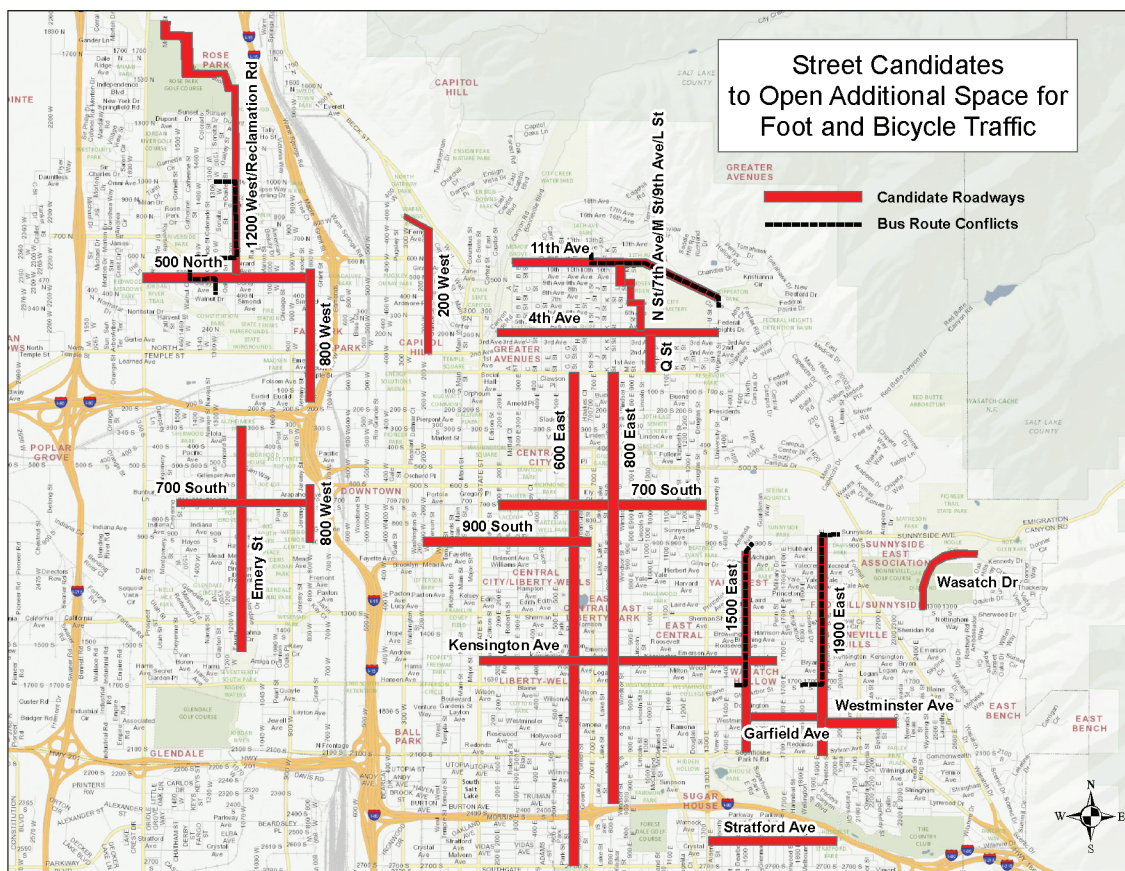
7 (All)



Question:

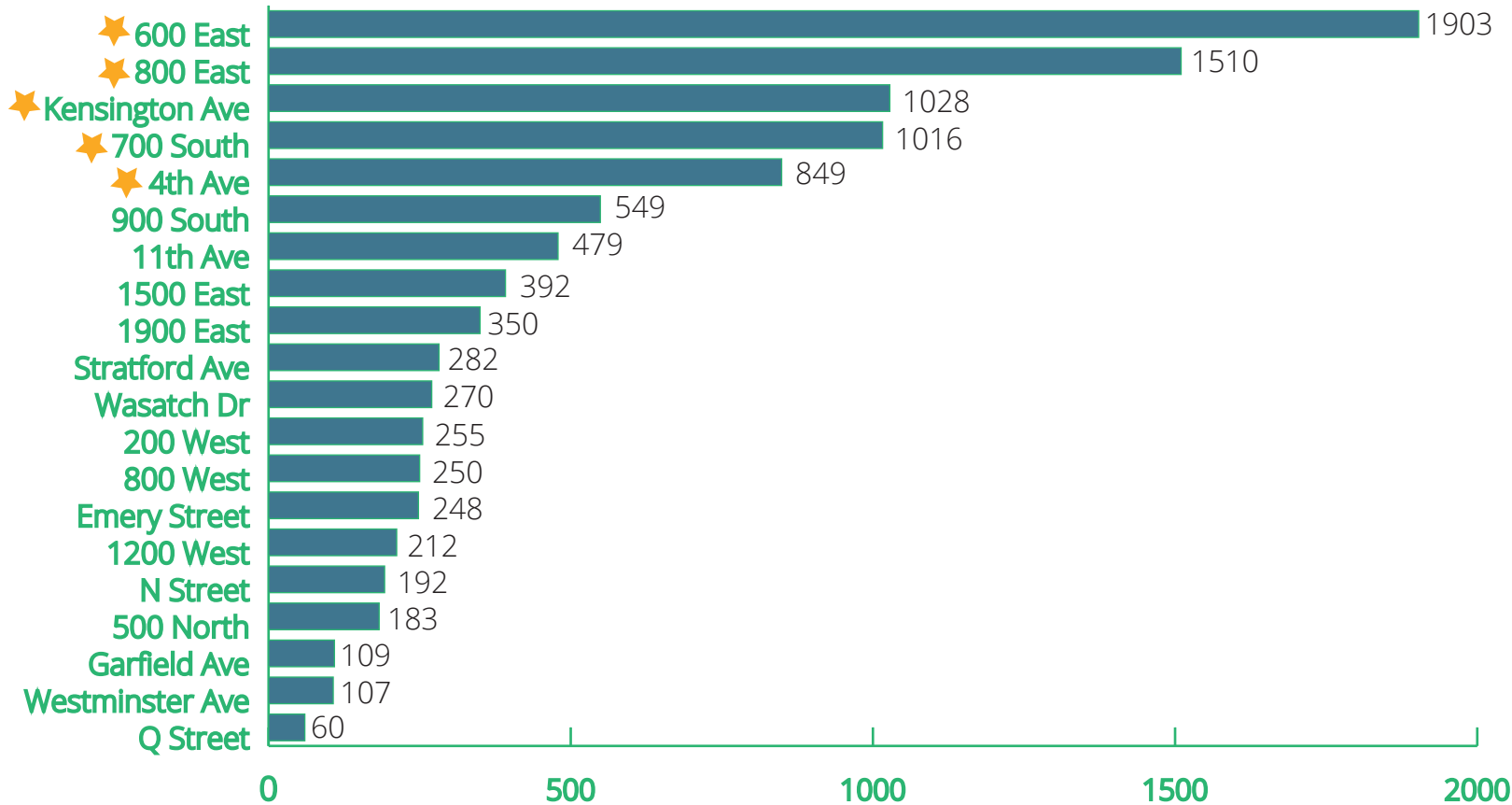
Below are some initial street candidates. We would likely only open segments of the streets shown. Select your top three choices.

Total Street Selection Responses: **6,213**



Multiple factors were considered in creating the initial map and the first opened streets. These factors included:
1) Community feedback 2) Street walkability (how friendly an area is to walking) 3) Community visions for their streets 4) Ease of implementation 5) Equity for Safe, Active Streets across the City

Street Candidates Ranked from Highest to Lowest



On-street signage for
Safe, Active Streets initiative
in Spanish

Twitter post encouraging SLC
residents to take the survey

SLCgov Retweeted



SLC Mayor Erin Mendenhall @slcmayor · Apr 13

We've heard from you that it's hard to get fresh air & maintain 6 feet of separation on narrow sidewalks. We're considering temporarily opening certain streets for 🚶 & 🚲 traffic as a solution. Take the survey to tell #SLC which streets you favor



Stay Safe, Stay Active Streets: Response to COVID...
The outside travel lanes of 900 South from 300 East to 700 East will be open to pedestrians and ...
slc.gov

47

92

331



¡MANTENERSE SEGURO! ¡MANTENERSE ACTIVO!

Esta calle está abierta para caminar y andar en bicicleta

Para su seguridad y la de los demás, por favor:

- Mantenga seis pies de distancia física entre usted y los demás
- No se reúna en grupos
- Los conductores deben evitar esta calle, excepto para acceder a casas y negocios en el área
- Los conductores deben manejar despacio en las calles y respetar a las personas que caminan y andan en bicicleta



Para más información, visite www.slc.gov/transportation/

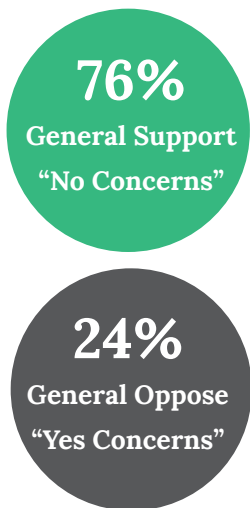


Question:

Any concerns you have with opening streets for community recreation?

Total Concerns Comments: **1,881**

Comments about concerns were grouped into two categories: 1) **General Support** & **General Oppose** listed here; and listed below 2) **Specific Concerns** about distancing, safety, and traffic etc. This second category also included other comments not related to initiative concerns.



“

I hope that this is something we can continue as a community after the pandemic! Many cities have days where only local traffic is allowed through and encourages pedestrian and bicycle modes of transportation.

I think this is a great idea. Thank you for helping us find safe and responsible ways to get outside!

This is a wonderful idea. Thank you Mayor Mendenhall.

I like the idea. It supports social distancing, safety, as well as exercise in a tough time.

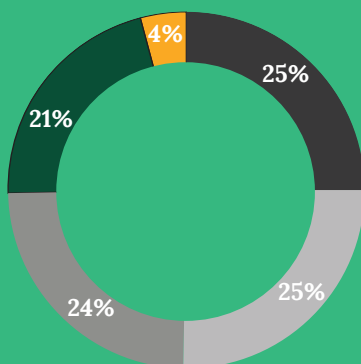
Yes; I think that before we try opening streets for recreation, we need to ensure people are doing their part to maintain social distancing....

I think its a bad idea in general, regardless of any orders there is still a safety risk.

”

Selected general support & oppose comments received

Reoccurring themes identified in comments by respondents who have specific concerns with this initiative – or other comments not related to initiative concerns



- Safety/Enforcement
- Traffic/Transit
- Distancing/Guidelines
- Business/Deliveries
- Other Comments

Specific Concerns

Most respondents expressed specific concerns about distancing/guidelines, safety/enforcement, and traffic/transit. Some were other comments not related to initiative concerns.

"How to ensure safety of pedestrians and bicyclists in relation to opening up streets?"

"Concerned about access to local businesses on the closed map that are still OPEN. Where will I park, and walk to these establishments?"

"Rather than helping to maintain physical distance, these pop up's may attract unnecessarily large crowds."

"Only that bus routes and local traffic will continue to be allowed through."

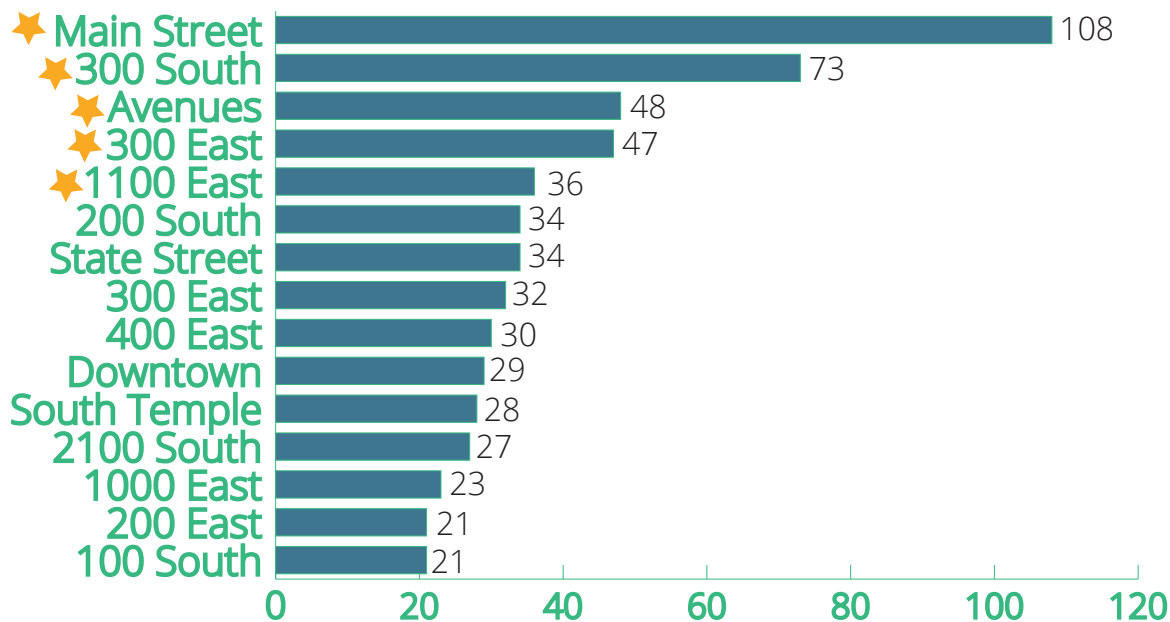
Question:

Are there any streets you would like considered for opening for community recreation that are not on the map?

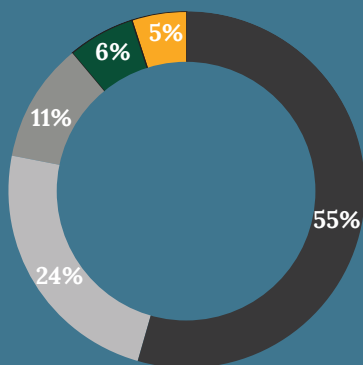
Total Other Streets Comments: **1,913**

There were over 100 other streets suggested. Below are the top 15 streets/areas with the most responses.

Top Other Streets/Areas Ranked from Highest to Lowest



Reoccurring themes identified in comments provided by respondents about other streets they want open



- General Oppose
- General Support
- Street Suggestion
- Other Comments
- Yes/No/NA

Other Streets Comments

Most respondents expressed a desire for additional streets to open, while many offered no suggestion and some either generally opposed or generally supported the initiative.

"The more streets you can open the better - it's time to make our communities safer and make our air cleaner."

"I think 100, 200, or 300 south would be great candidates as well."

"Completely unnecessary, I walk several times a day and see no problem. People are good about social distancing and can wear a mask if they feel unsafe."

"It would be nice if you presented a map where the streets connected to each other. There are so many gaps, especially East to West, so, that really limits how far someone could go while safely distancing."

Word Cloud of comments in
response to the question about
concerns with this initiative



A family biking on 500 North, the first
"Safe, Active Street" to open



Pedestrians using another
open Safe, Active Street



Email: communityoutreach@slcgov.com
Phone: 801-535-7711
Web: tinyurl.com/slcsafeactivestreets